



Image: Ray Abercrombie/Innocence Project

### Sponsorships – I/We wish to support at the following level:

#### **FREEDOM & JUSTICE CHAMPION** – \$100,000

Would assist exonerees with housing and other transitional needs after release from prison

Includes premier placement of two tables for 10, special mention from the podium with your name displayed on screen during the program, digital program listing, and two full-screen digital journal ads with 9 seconds of display time.

#### **VISIONARY** – \$50,000

Would pay for DNA testing for our clients that may help prove their innocence

Includes premier placement of a table for 10, your name displayed on-screen during the program, digital program listing, and full-screen digital journal ad with 9 seconds of display time.

#### **REFORMER** – \$25,000

Would help launch a scientific literacy program to educate lawyers and other system actors about science and the limits of forensic evidence

Includes prominent placement of a table for 10, digital program listing, and full-screen digital journal ad with 6 seconds of display time.

#### **LEADER** – \$15,000

Would help science and research staff evaluate emerging surveillance technologies

Includes preferred placement of a table for 10, digital program listing, and full-screen digital journal ad with 3 seconds of display time.

#### **PARTNER** – \$10,000

Would pay for court fees and investigative costs for our clients

Includes a table for 10 and a digital program listing.

#### **ADVOCATE TICKET(S)** – \$1,500: QTY

Would send staff advocates for wrongful conviction reforms throughout the country

Includes preferred seating for one and a digital program listing.

#### **FRIEND TICKET(S)** – \$1,000: QTY

Would cover the costs for an exonerated or freed person to testify before a state legislature

Includes seating for one and a digital program listing.

#### **I am unable to attend but wish to make a gift of \$**

(Donations of \$1,000 or more will be recognized in the digital program).

#### Digital Journal Ads

(Full-screen, color ads shown on screen throughout the evening)

Ad deadline: Thursday, April 13. Ad dimensions are 10" wide x 5.63" high (16:9 screen ratio). Please supply a high-resolution PDF or JPEG file, or ads may be prepared from your written copy. Email to [innocenceproject@cmevents.net](mailto:innocenceproject@cmevents.net).

##### JUSTICE AD

\$5,000 – 9 seconds of display time

##### FREEDOM AD

\$3,500 – 6 seconds of display time

##### INNOCENCE AD

\$1,000 – 3 seconds of display time

Please help keep our community safe by only attending the event if you have been **fully vaccinated against COVID-19** or have received a **negative result on a COVID-19 test** in the 24 hours before the event.

### Contact Information

Name

Company/Affiliation

I wish to be listed by:    Name or    Company    My company matches gifts!

Address

City

State

Zip

Phone

Email

Yes, please send me email updates about the Innocence Project.

### Payment

Enclosed is a check for \$ \_\_\_\_\_ made payable to Innocence Project

I would like to pay by wire transfer (Innocence Project's banking details will be provided)

Please charge \$ \_\_\_\_\_ to my:  
Visa    MasterCard    AMEX    Discover

Card Number

Expiration Date

Security Code

Name on Card

Signature

For online reservations, visit [innocenceproject.org/benefit](https://innocenceproject.org/benefit)

**FOR FURTHER INFORMATION**, please contact the Innocence Project Benefit Office at 646-842-1647 or [gala@innocenceproject.org](mailto:gala@innocenceproject.org).

**RESERVATIONS MAY BE MAILED TO:** Innocence Project Benefit Office, c/o CMI Events, 1325 Sixth Avenue, 27th Fl, NY, NY 10019 or **EMAILED TO:** [gala@innocenceproject.org](mailto:gala@innocenceproject.org). All contributions, including journal ads, are fully tax-deductible to the extent allowed by law. The non-deductible portion of each ticket is \$285. Innocence Project is a 501(c)3 charitable organization. Tax ID 32-0077563.