

INNOCENCE PROJECT

affiliated with Benjamin N. Cardozo
School of Law, Yeshiva University

A Celebration of Freedom & Justice

Thursday, June 3, 2021
PREMIERING ONLINE AT 7:00 PM EST



SPONSORSHIPS – I/we wish to support at the following level:

A VIRTUAL BENEFIT

- FREEDOM & JUSTICE CHAMPION – \$100,000** Includes priority access to online celebration; verbal recognition during the virtual program; two full-screen digital journal ads with 9 seconds display time each; and listing on the invitation, digital journal, and benefit website.
- VISIONARY – \$50,000** Includes priority access to online celebration; verbal recognition during the virtual program; a full-screen digital journal ad with 9 seconds display time; and listing on the invitation and digital journal.
- REFORMER – \$25,000** Includes priority access to online celebration; a full-screen digital journal ad with 6 seconds display time; and listing on the invitation and digital journal.
- LEADER – \$15,000** Includes priority access to online celebration; a full-screen digital journal ad with 3 seconds display time; and listing on the invitation and digital journal.
- PARTNER – \$10,000** Includes priority access to online celebration and listing on the invitation and digital journal.
- FRIEND TICKET(S) – \$1,000** Includes priority access to online celebration and listing in the digital journal.
- I am unable to participate in the virtual event but wish to make a gift of \$_____

(Donations of \$1,000 or more will be recognized in the digital journal).

DIGITAL JOURNAL ADS (Full-screen, color ads shown on-screen during virtual event pre-show and on the Innocence Project's website)

- JUSTICE AD AT \$5,000**
9 seconds display time
- FREEDOM AD AT \$3,500**
6 seconds display time
- INNOCENCE AD AT \$1,000**
3 seconds display time

AD DEADLINE: MONDAY, MAY 3RD. Ad dimensions are 10" wide x 5.63" high (16:9 screen ratio).

Please supply a high resolution PDF or JPEG file, or ads may be prepared from your written copy. Email to InnocenceProject@cmevents.net.

CONTACT INFORMATION

NAME

COMPANY / AFFILIATION I wish to be listed by Name or Company

My company matches gifts!

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

Yes, please send me email updates about the Innocence Project

PAYMENT

Enclosed is a check for \$_____ made payable to **Innocence Project**

I would like to pay by wire transfer (Innocence Project's banking details will be provided)

Please charge \$_____ to my:
 VISA MasterCard AMEX Discover

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON CARD

SIGNATURE

For further information, please contact the Benefit Office at **347.545.1981** or InnocenceProject@cmevents.net.

Reservations may be mailed to: Innocence Project Benefit Office, c/o CMI Events, 1325 Sixth Avenue, 27th Fl, NY, NY 10019

or emailed to: InnocenceProject@cmevents.net. For online reservations, visit www.InnocenceProject.org/benefit

Innocence Project is a 501(c)3 charitable organization. Tax ID 32-0077563. All contributions, including journal ads, are fully tax-deductible to the extent allowed by law.

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